DISCLAIMER

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WISENET'S DIGITAL HISTORY

Ben Hamilton
Founder & CEO

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Age: 13

Dream Job: Dick Smith Electronics!

Education: UWA, ANU, Penn State University

Degree: BSc (Organic Chemistry)

Year: 1995

Graduate Job: Real Estate Technology

Year: 1997

Lifetime Job: Wisenet

Ben's Bio

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Arthur C Clarke predicts the internet in 1964

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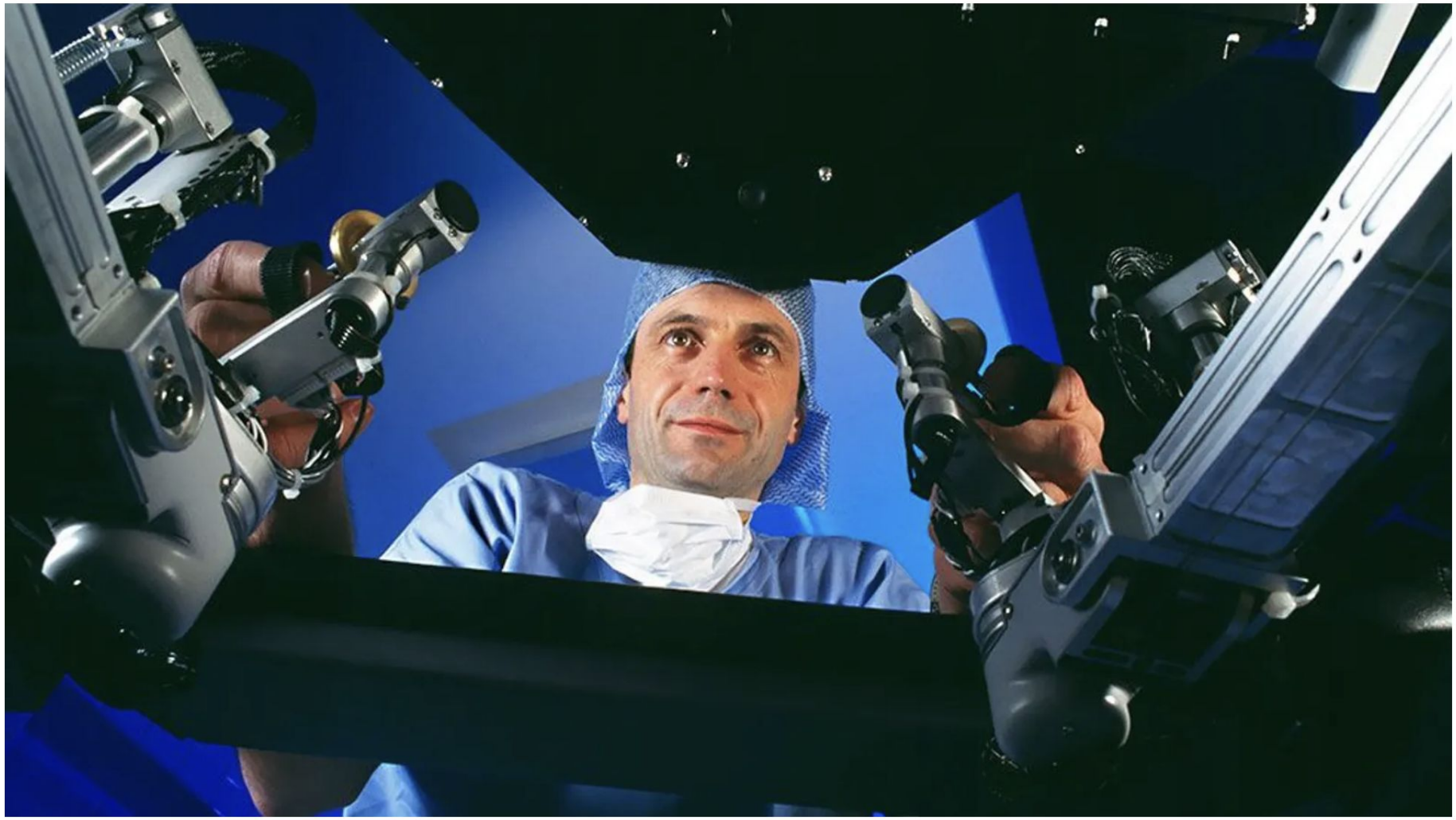
INTRODUCTION TO DIGITAL TRANSFORMATION

Ben Hamilton | CEO |

The surgeon who operates from 400km away

16 May 2014



A surgeon controls the Da Vinci robot surgeon, viewing a 3D image of the body (SPL)

Some perspective...

Dick Smith VZ200: **1982**

8,500 Transistors

Apple Mac M2 **2022**

40,000,000,000 Transistors

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26
Years in Education

15
Countries

100%
Cloud

5M+
Enrolments

800+
Customers

Acquired by Adapt IT in 2019

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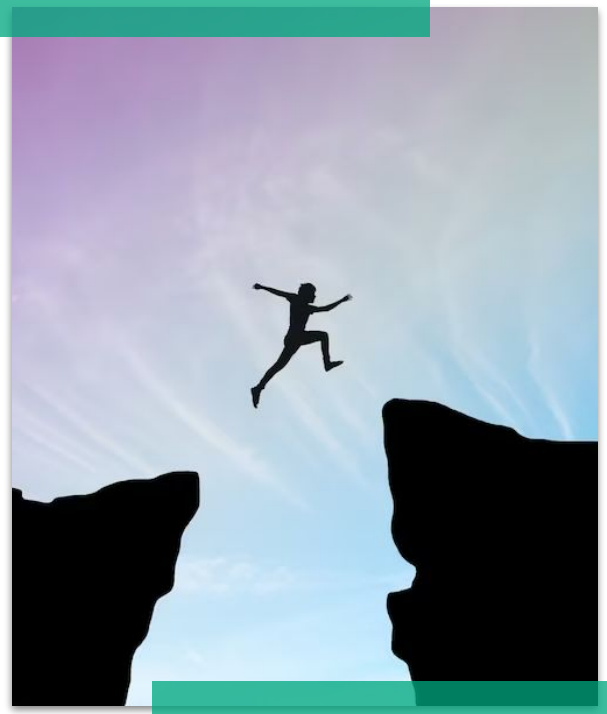
Wisenet Timeline

1997 - 2023

1998	Wise on Floppy Disk
2001	Wise on CD ROM
2003	Wisenet hosted on Your Server
2005	Wisenet hosted on Our Server
2007	App Hosted on our Virtualised Platform
2010	Wisenet hosted on Hybrid Cloud
2019	Acquired by Adapt IT
2022	Adapt IT acquired by Constellation
2023	Wisenet is Cloud Native



New Skills

New Risks

New Opportunities

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Our Digital Transformation journey has involved a massive education campaign to our people: Both **staff** *and* **customers**

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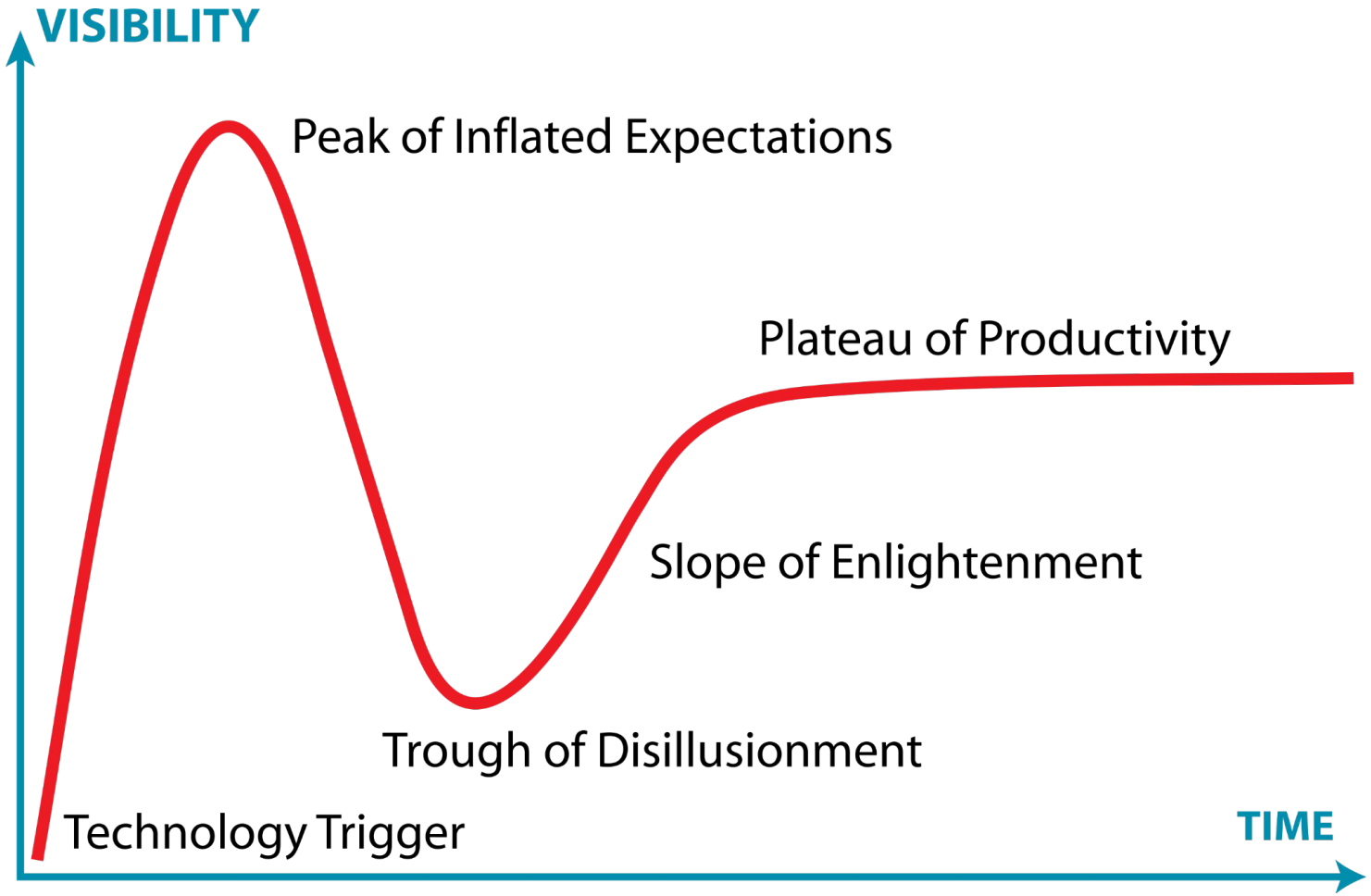
Gartner Adoption Curve



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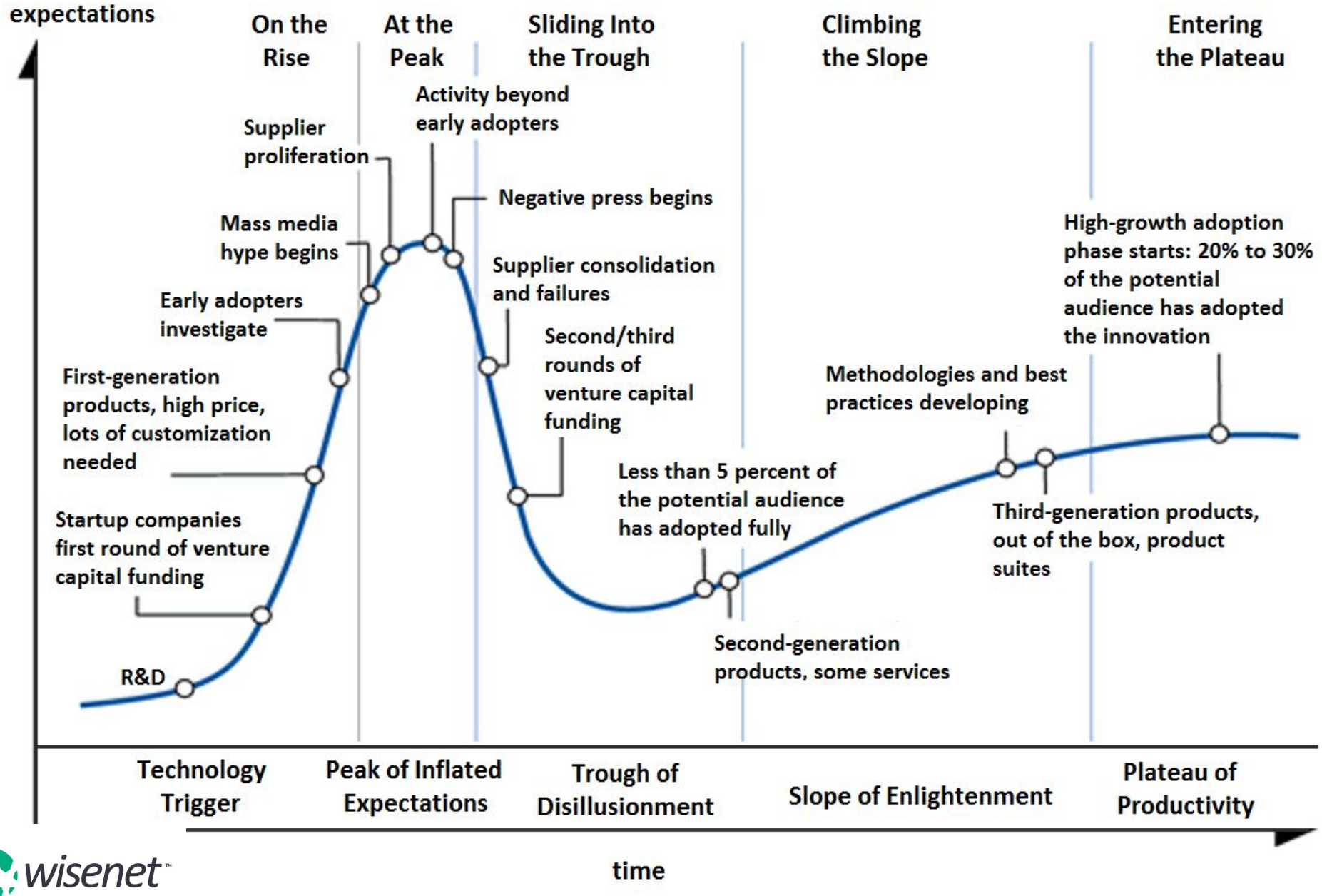

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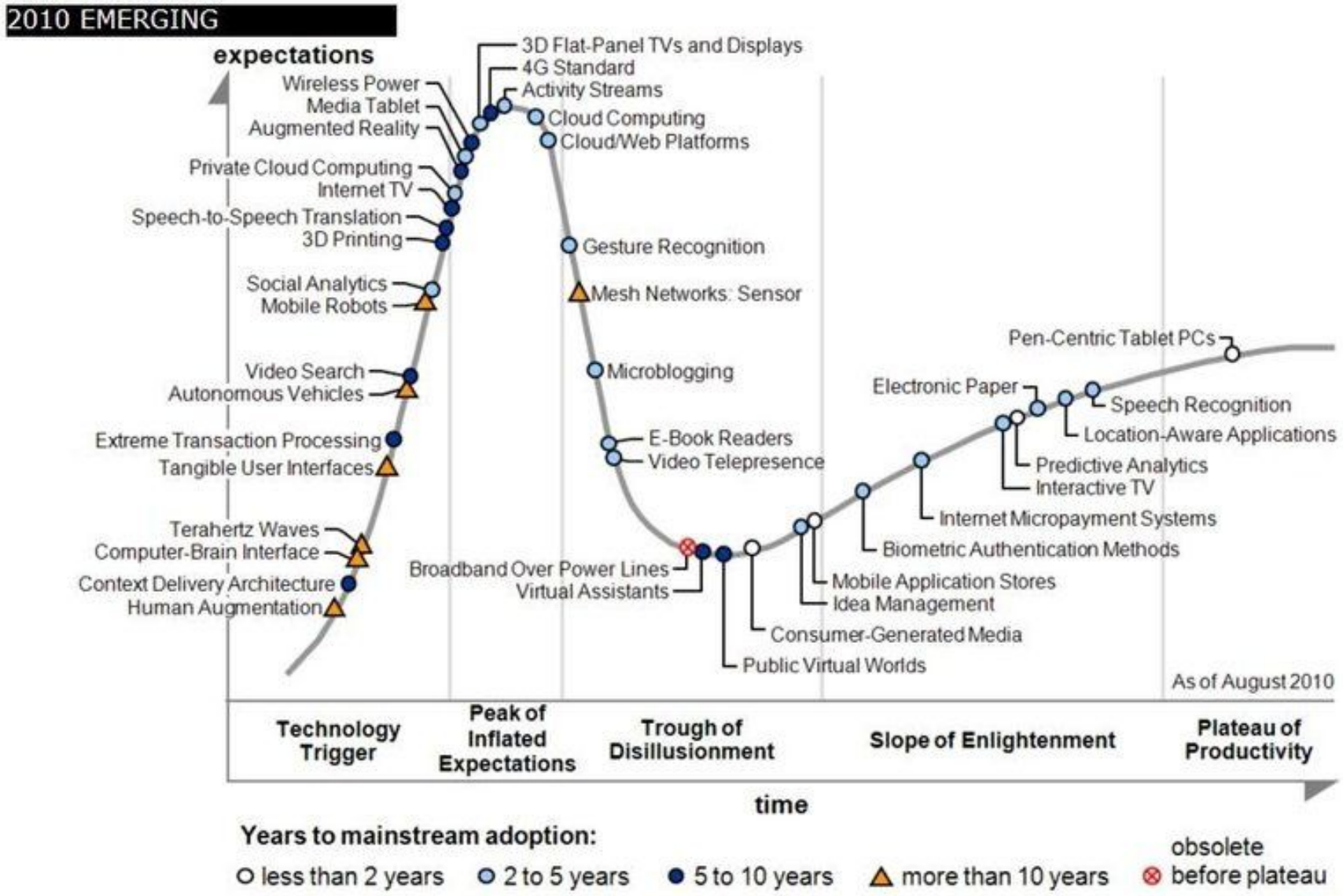

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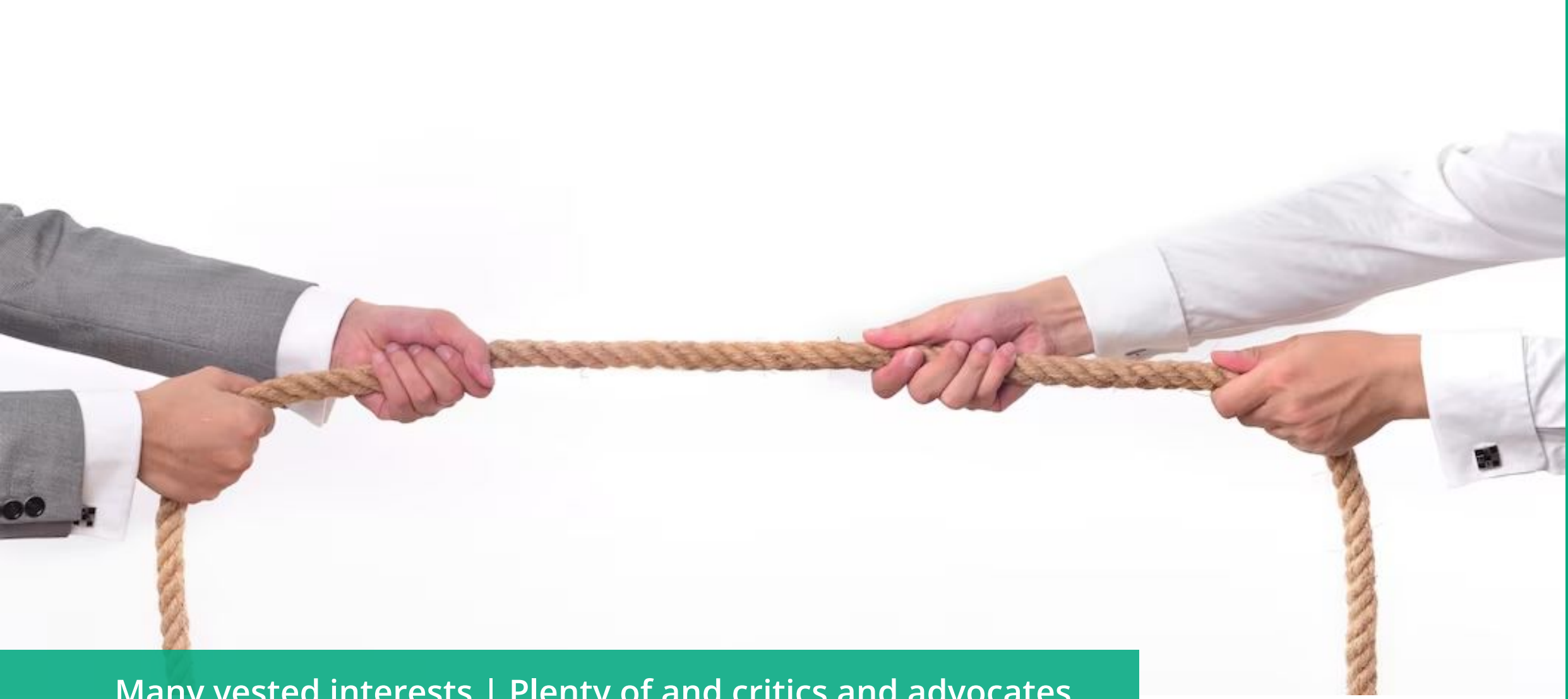

Many vested interests | Plenty of and critics and advocates

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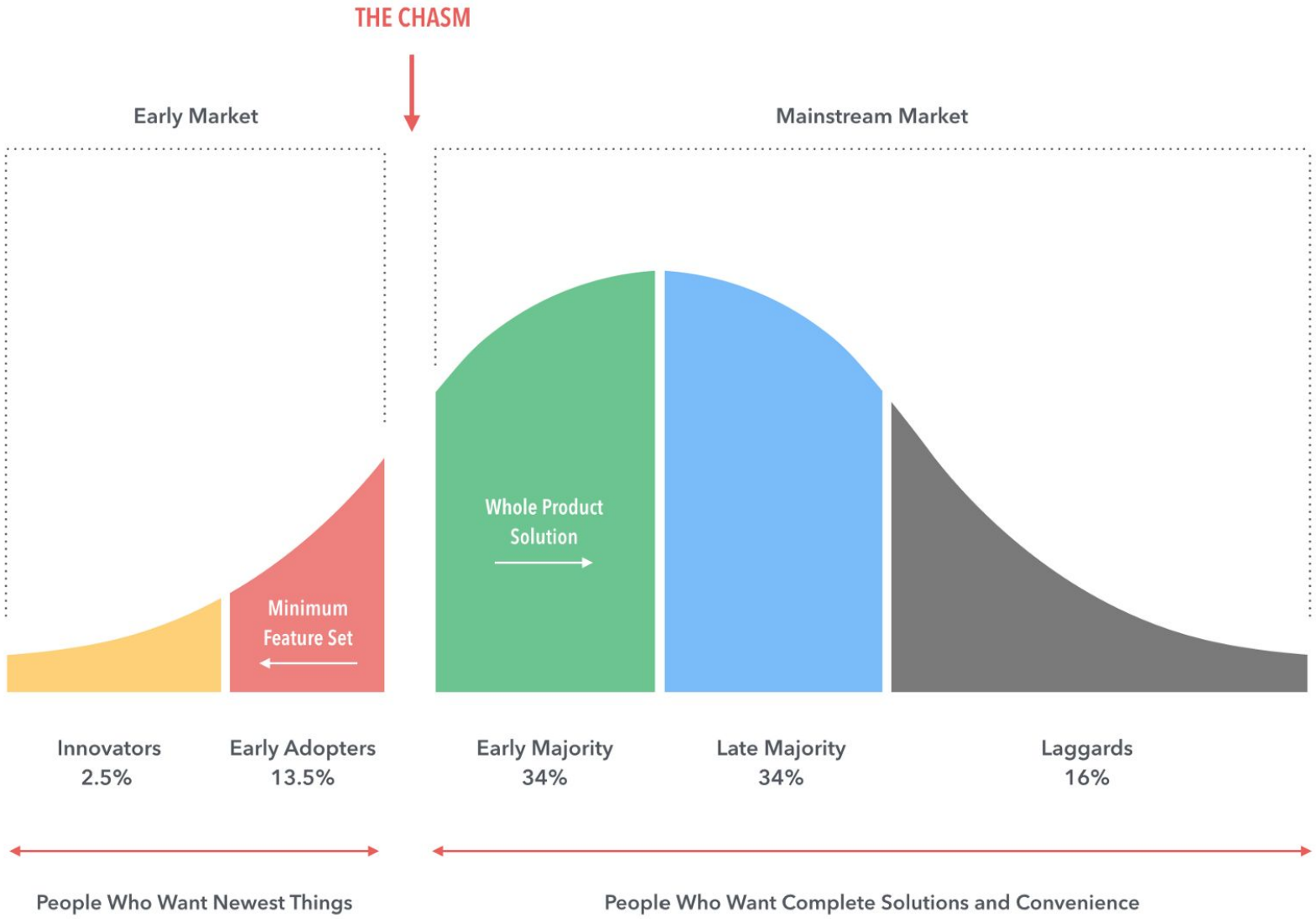
Technology Adoption Curve

Geoffrey Moore: Crossing the Chasm



Wisenet Now

Microsoft Teams

Zendesk

Trello

slack

WordPress

G Suite

100+

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What's next in our DX Journey

New Features

AI

BI

Security

ISO 27001

- Information Security Policies
- Human Resource Security
- Access Control
- Physical and Environmental Security
- Operations Security
- Organisation of Information Security
- Asset Management
- Cryptography
- System Acquisition, Development, and Maintenance
- Supplier Relationships
- Communication Security
- Business Continuity Management
- Compliance
- Information Security Incident Management

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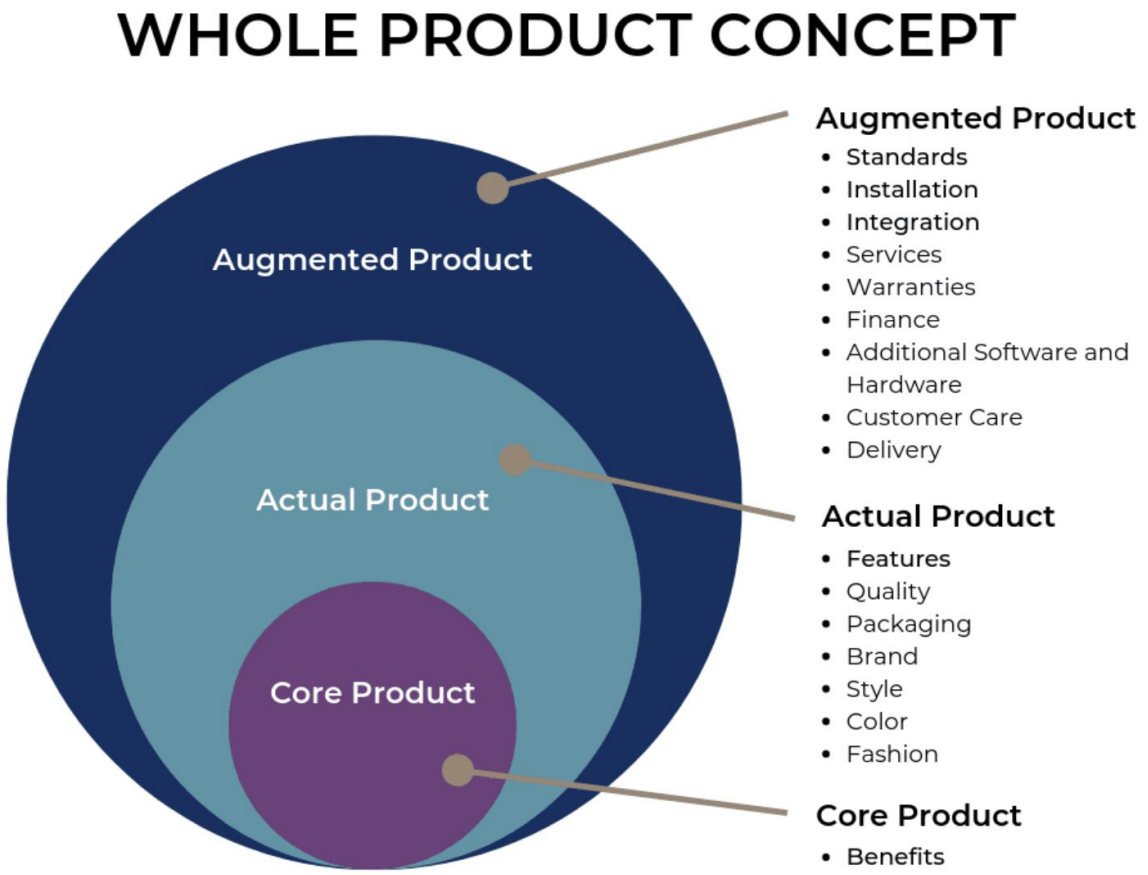
TRUST - ISO COMPLIANCE

- Improved Reliability
- Improved Productivity
- Improved Customer Experience
- Global Reach
- Competitive Edge
- Costs Savings Opportunities
- New Revenue Opportunities
- Competitive opportunities
- Risk Mitigation

The Results

Takeaways…

- Avoid over-baking your DX
- Be mindful of the human impact & experience
- Consider your whole product / experience
- Learn from competitors and other industries
- Experiment



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